



CHRISTMAS DESSERTS

Seasonal Overview
2023

CHRISTMAS (DESSERTS) - 2023

Hundreds of images showcasing retail best practice.

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1

Best Practice right here

This report features hand picked examples showing the best execution of the event.

2

Retailers featured

All of the main U.K. food retailers are featured in this report; alongside discounters Aldi and Lidl.

3

Point of Sale / Signage showcase

All examples of advertising / signage used to advertise the event from across U.K retail.

4

Products and Price and Promotions

Products that were developed for this event are featured inside this report, driving innovation.

5

Key Trends

Trends remain vital given the fast-moving nature of the retail industry. We highlight the key trends from across the market in this report.



Aldi



ALDI

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Co-Operative

Welcome to
West Point's Co-op

Co-op Membership



Part of The Co-operative Group,
Co-operative Group Food Limited
Support Centre Manchester.

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Lidl



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Morrisons



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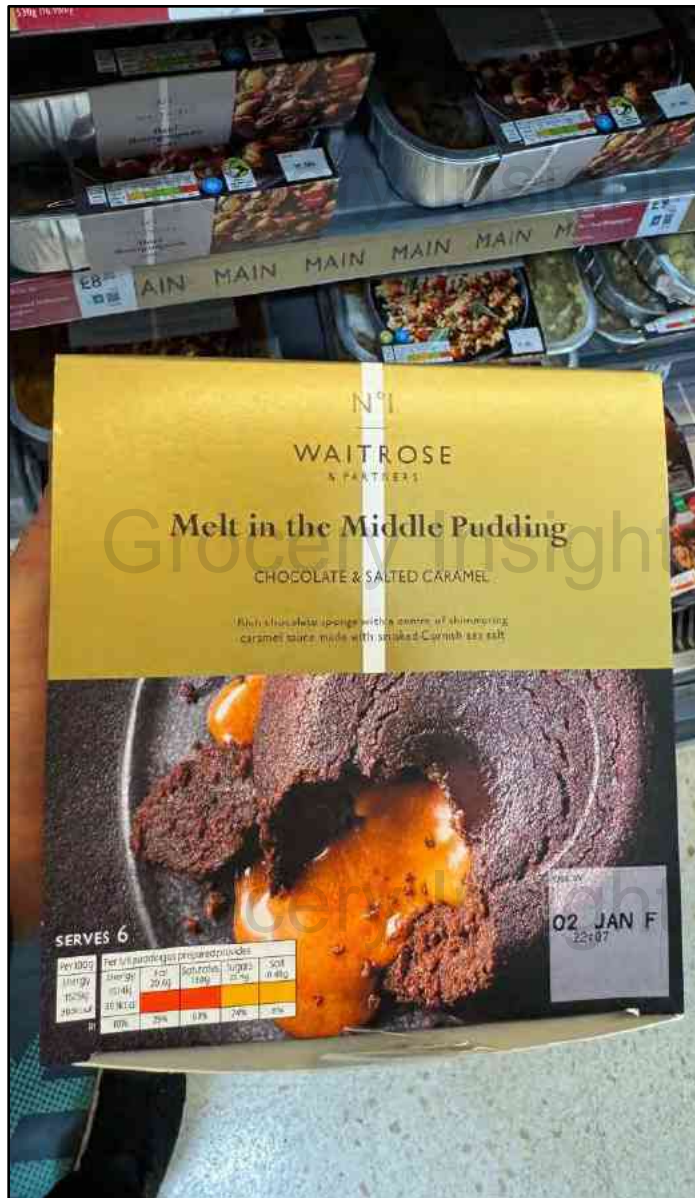


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"StoreScape" features 200,000 retail images



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